

Vernon Ross

PR /Marketing & Social Media Director

Ross Public Relations

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Dear (First Name),

Ross Public Relations is a national brand active year long and helps you connect to your business to two of the strongest demographics of recent times. Women business owners, and Social Media/Blogger enthusiast. Our brand consists of a series of online, local and national events.

Our delivery of information includes: speaking events, conferences, book tours, year-long coaching, webinars and tele seminars. Our marketing campaign will reach over well over 500,000 people over the 2010 - 2011 year.

We are looking for sponsors and partners that want to reach the expanding market of Social Media/Bloggers and the women's market. According to statistics women start businesses at twice the rate of men and influence well over 85% of the purchases in America.

If you want maximum brand exposure to these lucrative market demographics we want to partner with you as our sponsor.

Some promotional opportunities can include, but are not limited to:

- 12 Months of promotional mention in our events.
- Cross promotions with national retailers
- Booth signage and your company representatives at the events
- Branding on a national resource list
- Logo promotion on our web site and other partner websites with exposure to several thousand unique visitors per day.

- Speaking opportunity at the events, free ads in eBooks, emails and all web or tele-seminar events.
- Promotion to our ever growing list of bloggers, social media enthusiast and women business owners.
- Possible promotional partnering with other sponsors that may align with your brand.

(Name of Client) I would love to speak with you more on how to get your brand in front of our audience and start providing maximum exposure and providing key leads to your business. I have an event coming up on (Date) that I would like to be able to present (xyz company) as our Sponsor. This could represent a great opportunity to get this partnership going and to show how effective our events can be

**Feel Free to share this info with anyone you think will benefit. Just link back to me and let people know where to find more useful information:
Right on <http://blog.rosspublicrelations.com>**